

For Immediate Release

DW[®] Launches AI IP Camera with Built-In White and Flashing LEDs, Speaker and Alarm

The camera is an ideal crime deterrent and can easily be integrated into any existing solution for 24/7 vivid full-color imaging and access control integration.



DWC-XSTD05MF DW MEGApix[®] Ai[™] Turret IP Camera with white light and flashing LEDs.

Cerritos, CA (April 10, 2024) – [Digital Watchdog[®] \(DW\)](https://www.digital-watchdog.com), the industry leader in digital recorders, surveillance cameras, system peripherals and related management software, announces the launch of our new 5MP turret camera with white LEDs for color video at night, flashing alarm lights, a speaker, and an alarm built-in for instant reaction to potential threats. Proactive AI features deliver automated object detection and people tracking. DW's new AI turret IP camera is the ideal crime deterrent solution.

"Many users of surveillance applications request additional features that act as deterrents to theft and vandalism," said Mark Espenschied, Director of Marketing, DW. "This dynamic camera solution provides unmistakable visual and audio support to let potential perpetrators know that they are being seen and monitored."

This NDAA/TAA-compliant MEGApix Ai turret IP camera provides 5MP resolution at real-time 30fps with 90ft range white light, red/blue flash LEDs built-in and an edge Ai engine onboard. MEGApix Ai cameras place the power of Ai deep learning at your fingertips, with object detection and people tracking. This camera features Star-Light Plus™ color in near-total darkness technology and a built-in microphone and speaker in an IP67-rated, IK10-rated housing.

Camera's features:

- 5MP sensor at real-time 30fps.
- Star-Light Plus™ color in near-total darkness technology.
- AI Deep Learning object detection.
- Create up to 40 separate detection zones.
- Easy setup with no analytics calibration.
- Seamless integration and control with DW Spectrum IPVMS.
- Reduce false alarms with multiple detection zones and logical rules.
- Increase your recording storage with smart recording and no false alarms.
- White light illumination and red/blue flash LEDs for video, illumination and deterrence in a single camera installation.
- Vari-focal p-iris lens with motorized zoom and autofocus for complete remote lens control and focused image any time.
- True Wide Dynamic Range (WDR) for clear images in challenging light.
- Simultaneous streaming and multiple codec options for smart bandwidth management.
- 90' Smart IR™ with intelligent camera sync for clear B/W images with no need for external light.
- Smart DNR™ 3D digital noise reduction reduces noise and ghosting for motion in low-light environments.
- Privacy zones cover sensitive areas in the camera's field of view.
- Two-way audio with built-in microphone and speaker for direct communication between the monitoring station and the camera's location.

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- Local SD card slot for local recording in case of network loss.
- Alarm sensor input and relay output for access control integration.
- Web server built-in for easy camera management from any browser.
- High-power PoE and DC12V for single cable simplified installation.
- NDAA/TAA compliant for federal and government projects.
- IP67- and IK10-rated camera housing built to last.
- 5 year warranty.

To learn more about MEGApix Ai solutions, [click here](#). To learn more about DW's industry-leading video surveillance products, visit www.digital-watchdog.com.

ABOUT DIGITAL WATCHDOG

Founded in 1987, DW[®] is a leading manufacturer of NDAA/TAA-compliant complete surveillance solutions with the lowest total cost of deployment for IP megapixel, Universal HD over Coax[®] megapixel and legacy analog applications. DW delivers easy-to-use artificial intelligence (AI), stunning image quality, advanced hardware capabilities, superior video management, reliable customer support and the. DW's catalog includes an NDAA-compliant elevated skin temperature system, illuminators and motion detectors. With offices in Cerritos, California and Tampa, Florida, and manufacturing facilities in Seoul, Korea, DW is committed to delivering powerful security solutions to its customers worldwide.

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